

## **ARdictive PRIVACY STATEMENT**

Your privacy is important to ARdictive. This privacy statement provides information about the personal information that ARdictive collects, and the ways in which ARdictive uses that personal information. This policy is valid for all websites, mobile apps and other applications that ARdictive offers, operates or publishes.

### **Personal information collection**

ARdictive may collect and use the following kinds of personal information:

- information about your use of our website or apps, including email address and GPS location data
- information that you provide for the purpose of registering with the website or app
- information about transactions carried out on the website or app
- information that you provide for the purpose of subscribing to our services, and
- any other information that you send to ARdictive.

### **Using personal information**

ARdictive may use your personal information to:

- administer the website or app;
- personalize the website or app for you;
- enable your access to and use of the website or app services;
- publish information about you on the website or app;
- send to you products that you purchase;
- supply to you services or software that you purchase;
- send to you statements and invoices;
- collect payments from you; and
- send you marketing communications.

Where ARdictive discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.

In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, ARdictive may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

### **Securing your data**

ARdictive will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

ARdictive will store all the personal information you provide on its secure servers.

Information relating to electronic transactions entered into via this website or app will be protected by encryption technology.

### **Cross-border data transfers**

Information that ARdictive collects may be stored and processed in and transferred between any of the countries in which ARdictive operates to enable the use of the information in accordance with this privacy policy.

In addition, personal information that you submit for publication on the website or app will be published on the internet and may be available around the world.

You agree to such cross-border transfers of personal information.

### **Updating this statement**

ARdictive may update this privacy policy by posting a new version on this website or app. You should check this page occasionally to ensure you are familiar with any changes.

### **Other website or apps**

This website or app contains links to other websites or apps. ARdictive is not responsible for the privacy policies or practices of any third party.

### **Contact ARdictive**

If you have any questions about this privacy policy or ARdictive's treatment of your personal information, please send an email to [info@ardictive.com](mailto:info@ardictive.com).